Investor Presentation

Growth & Acceleration





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Introduction

Stephen A. Carter Group Chief Executive



Presentation overview

- □ Introduction: Stephen A. Carter, Group Chief Executive
- Growth Acceleration Plan: Alex Roth, Director of Strategy & Business Planning
- **GAP Structure & Funding**: Gareth Wright, Group Finance Director
- **Strengthen & Grow**: Patrick Martell, Chief Executive Business Intelligence
- **Academic Strength**: Roger Horton, Chief Executive Academic Publishing
- **Growth & Acceleration**: Stephen A. Carter, Group Chief Executive

Where we started 2014

Group CEO retires after 25 years

Group CFO departs for new role

A balanced Group portfolio

Attractive, growing markets

Talented individuals, vertical expertise

Good quality assets and brands

Evolution of Senior Management Team

Highly distributed operational structure

Opportunistic approach to M&A

High margins versus peers

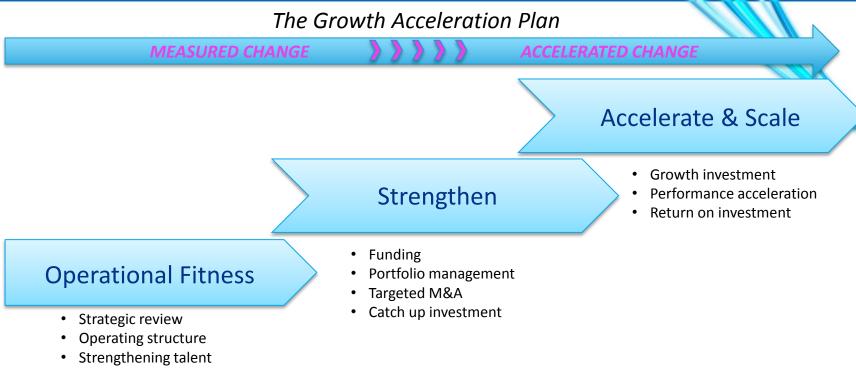
Underinvestment in some key areas

Incentive culture focused on in-year profit

Underweight in the US

Minimal organic growth

2014–2017 Growth Acceleration Plan



- Organisational efficiency
- Internal engagement

Operational fitness

Strategic Review	In depth study of markets, capabilities, structure and opportunities
Talent	Strengthened Executive Management Team and appointment of Divisional Senior Management Teams
Operating Structure	New Operating Structure established, to be effective from Jan 2015
Location	Divisional reorientation in London and return of HQ to the UK
Acquisitions	Launch of targeted M&A program and creation of post-acquisition integration playbook
Funding	Review of funding sources and one element updated through new Revolving Credit Facility
Investment	2014-2017 investment program across Group to accelerate growth and improve returns

Twenty questions from the 2013 FY results

Do you see logic/synergy to owning all three divisions? (ie Are you going to sell Academic Publishing or Business Intelligence?)	What is your view on leverage? (ie Will you gear the balance sheet more aggressively?)
2 How does your management style differ to Peter Rigby's? (ie What are you going to change in structure and process at Informa?)	What is the long-term potential for margins in the Business Intelligence division (ie Does the division require investment?)
3 What is the logic behind the recent investment in Baiwen in China?	13 Is the Business Intelligence division in too many verticals?
(ie Does it signal a greater commitment to investment in the region?)	(ie Will you sell some assets to focus the business?)
What are your capital allocation priorities? (ie Will you be active on M&A / what is your attitude to dividends?)	What prompted the decision to return the Group domicile to the UK? (ie Is the Group tax rate going to increase in the future?)
5 How fast will the transition from print to eBooks in Academic Publishing be?	How much potential for further geo-cloning is there in the events portfolio?
(ie Is the shift to digital a positive or negative?)	(ie Has organic growth peaked in Exhibitions?)
6 How quickly can you improve operational fitness across the Group?	16 Are you still cutting small conference output?
(ie What is the financial benefit in 2013/14?)	(ie Are conferences structurally damaged?)
7 What are your ambitions for Cogent OA? (ie Is open access an opportunity or a threat?)	What will generate the best returns – M&A, capital investment or buybacks? (ie What are your strategic priorities?)
8 Are current Group margin levels sustainable?	18 When will organic revenue growth return to historical levels?
(ie Is the business under-invested?)	(ie Do you need to invest to grow?)
9 What is the potential to scale your exhibitions business?	19 What attributes are you looking for in your new CFO?
(ie Will you buy/merge with another player?)	(ie When will you make an announcement on the new CFO?)
10 When will pharma and financial end markets pick up for Business Intelligence? (ie Are the challenges at Business Intelligence structural or cyclical?)	20 Which business do you think has the greatest growth potential long-term? (ie Where are you going to focus investment?)

Growth Acceleration Plan

Alex Roth Director of Strategy & Business Planning



Objectives of the Portfolio Evaluation Programme

June

Julv

August

1)	Markets:	
	Differential	in

March

2) People:

February

January

Skills and competencies to drive business

May

vestment

- **3**) Capabilities:
 - Core platforms upon which to scale
- **4**) Structure:
 - **Organisational impact**

April

- **5** *Transition:*
 - **Roadmap** for getting there



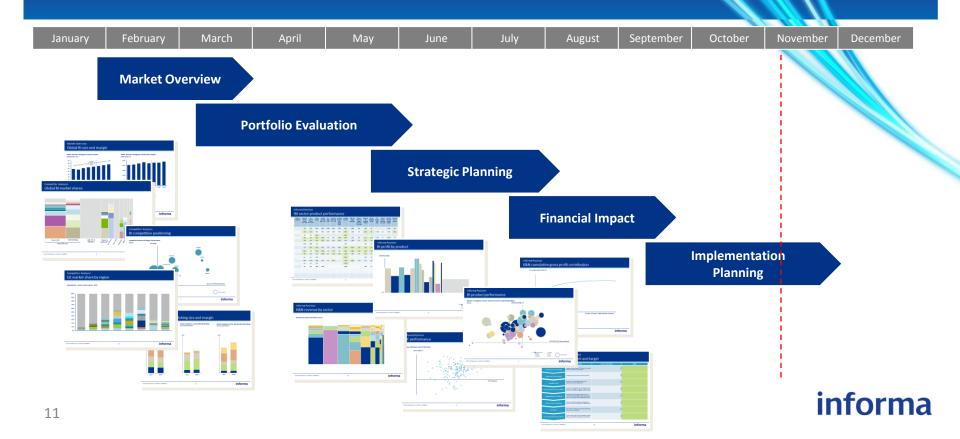
October

September

November

December

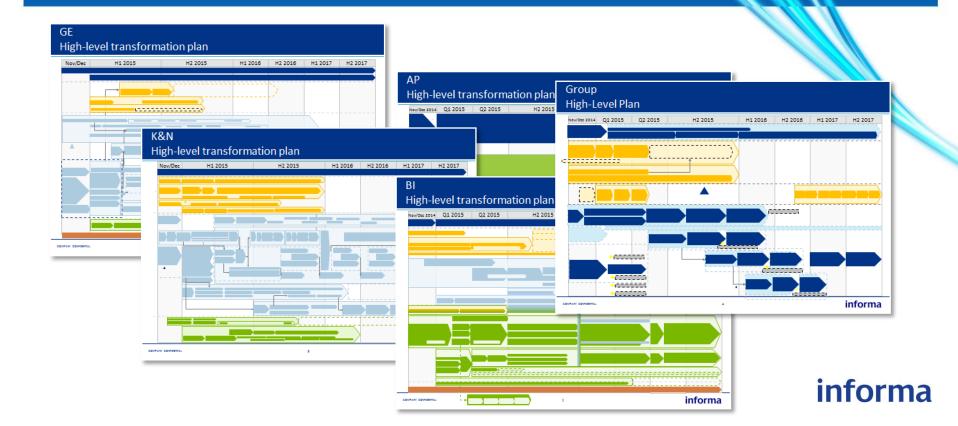
PEP project plan



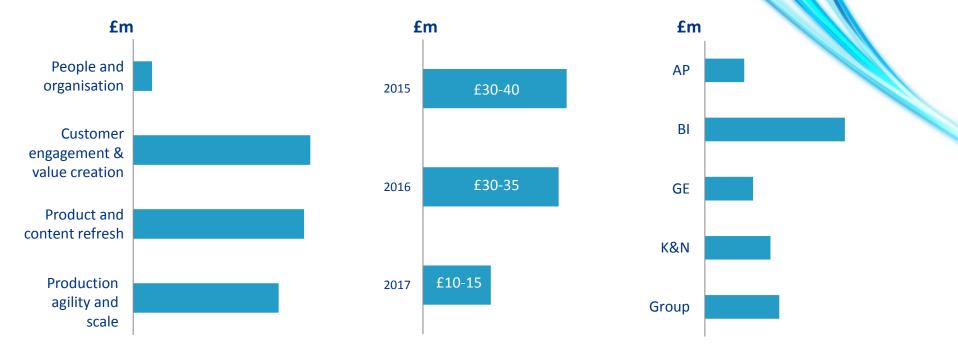
Framework for Growth Acceleration Plan (GAP)



GAP Investment



5 GAP Investment: financial profile



5 GAP Investment: overview of initiatives

	Operational Fitness	Strengthen	Accelerate & Scale
People and organisation	 Restructure BI around market verticals Streamline and consolidate K&N Transfer assets across Divisions for market alignment Deploy IT resources into Divisions 	 Expand sales capability across BI Enhance commercial sales capability in AP Build digital marketing capability in K&N 	
Customer engagement & value creation	Improve renewal process and reporting in BI	 Re-engineer and harmonise sales, fulfilment and marketing processes and systems in BI, K&N and GE Enhance customer support and self help Build BI pricing engine 	 Enhance and extend web-based, content rich marketing Implement on-line platform for year-round community engagement and networking in K&N and GE Enhance e-commerce across BI and K&N Drive targeted marketing through user analytics/profiling
Product and content refresh	 Rebrand across Divisions Rationalise portfolio within Divisions 	 Introduce predictive product enhancements across BI portfolio Implement enhanced in-event tools and apps in K&N 	 Improve discoverability in search and personalisation of content in BI and AP Drive workflow integration in BI: data feeds; analytical tools; multi-device access
Production agility and scale		 Consolidate digital delivery platforms Standardise content management platforms and master data management Upgrade and harmonise finance systems 	Enrich content authoring and management tools in BI

5 GAP Investment: illustration of BI initiative

WORK STREAM

Improve discoverability in search, and personalisation of content

CURRENT STATUS □ Inconsistent taxonomy applied across product sets

- □ Lack of global search mechanism
- Limitations in multi-device access



- Establishment of metadata standards, tagging and quality control
 Deployment of federated search functionality, driving relevance
- □ Introduction of new tools on a product-by-product basis



- □ Higher premium
- □ Increased customer stickiness, leading to improved renewal rates
- □ Enhanced new product development



5 GAP Investment: projected returns

Projected post-tax return on GAP investment Cash payback % ROI: 15-20% ROI: 25-35% 2015 2016 2017 2018 (Year 4) (Year 1) (Year 2) (Year 3) Investment range (m) £30-40 £30-35 £10-15

- Positive ROI from year 3
- Peak margin impact of 150-250 bps
- Cash payback within four years

GAP Structure & Funding

Gareth Wright Group Finance Director



Framework for Growth Acceleration Plan (GAP)

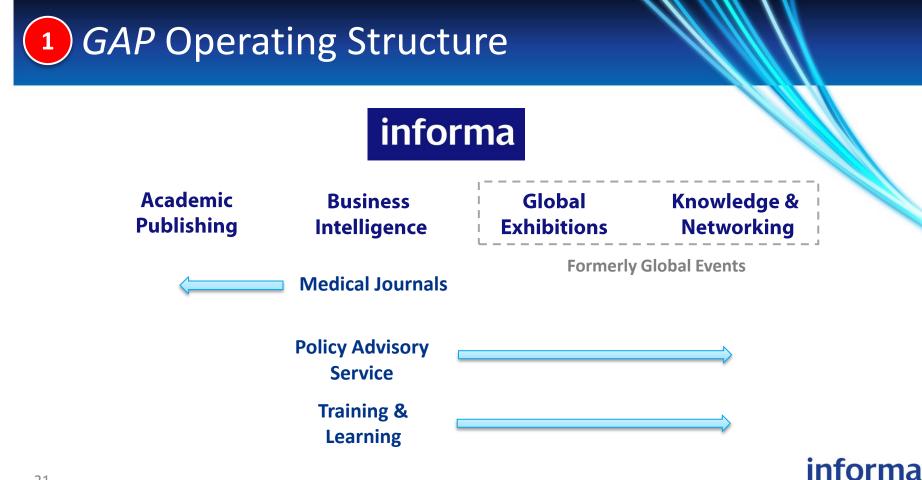


1 GAP Operating Structure

	Academic Publishing	Business Intelligence	Global Exhibitions	Knowledge & Networking
CEO	Roger Horton	Patrick Martell	Will Morris	Andrew Mullins
CFO	Stuart Dawson	Kevin Donagher	Malcolm Carradus	Carl Barnes
	Taylor & Francis Group an informa business	OVUM DATAMONITOR Citeline EFFRE Lloyd's List	<image/>	<image/>
	🔆 cogent - oa	agra-net.com		SuperReturn International 2015

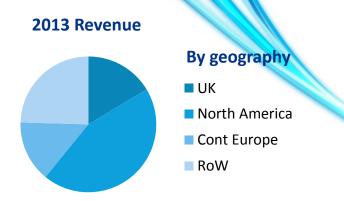
Global Support





1 GAP Operating Structure: Academic Publishing

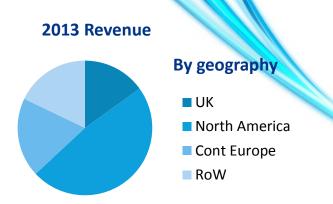
- Scale within specialisms, extend geo-reach, enhance discoverability
- Moderated growth, higher margin profile
- Retain and enhance US revenue base
- More balanced mix between HSS and STM



Academic Publishing	2013
Revenue (£m)	407.8
Organic Revenue Growth	4.7%
Adjusted Operating Profit (£m)	150.8
Adjusted Operating Margin	37.0%

1 GAP Operating Structure: Business Intelligence

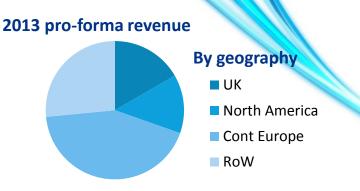
- Vertical prioritisation, scaling across niches, revitalising product
- Lower growth, lower margin profile
- Retain and enhance US revenue base
- Lower exposure to Healthcare vertical



Business Intelligence	2013
Revenue (£m)	305.9
Organic Revenue Growth	-5.4%
Adjusted Operating Profit (£m)	86.8
Adjusted Operating Margin	28.4%

1 GAP Operating Structure: Knowledge & Networking

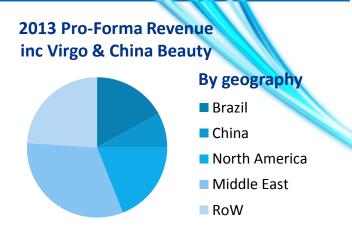
- Operational consolidation, market focus, product refresh
- Organic revenue decline, mid-teens margin
- High exposure to Europe
- Vertical strengths in Finance, Life Sciences and TMT



Knowledge & Networking	2013
Revenue (£m)	256.1
Organic Revenue Growth	-1.9%
Adjusted Operating Profit (£m)	47.1
Adjusted Operating Margin	18.4%

1 GAP Operating Structure: Global Exhibitions

- Geo-diversification, scale in verticals, strategic acquisitions
- Double-digit organic growth and strong margins, comparable to peers
- Build and expand US revenue base
- Vertical strengths in Health & Nutrition, Beauty, Hobbyist, Construction/Real Estate



Global Exhibitions	2013
Revenue (£m)	160.2
Organic Revenue Growth	15.8%
Adjusted Operating Profit (£m)	50.0
Adjusted Operating Margin	31.2%

5 GAP Investment: 2014-2017 investment framework

- Group wide investment programme
- □ Total investment now projected to be £70-90m
 - Over 70 individual project plans assessed
 - **D** 70-80% Capex versus 20-30% Opex
 - □ Implementation planning nearing completion
 - First phase of projects underway in H1 2015
- □ Mixture of catch-up and growth investment



5 GAP Investment: projected returns

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- Positive ROI from year 3
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- Cash payback within four years

6 GAP Funding: 2014-2017

- Full assessment of sources of funding
- □ Phase 1: New £900m Revolving Credit Facility
 - **Replaces £625m facility maturing in April 2016**
 - Matures in October 2019
 - Lower margin and longer commitment
 - Covenants unchanged
- □ Will consider all efficient financing options

Informa Debt Financing Summary					
Instrument	C'cy	Amount C'cy (m)	Amount GBP (m)	Maturity	Interest
RCF	GBP	900	900	Oct-19	LIBOR +0.6-1.2%
US Private Pla	US Private Placement Notes:				
Series A	USD	110	67	Dec-15	3.43%
Series B	USD	102	62	Dec-17	4.06%
Series C	EUR	50	40	Dec-17	4.06%
Series D	GBP	40	40	Dec-17	4.25%
Series E	USD	386	234	Dec-20	4.68%

6 GAP Funding: 2014-2017 Dividend commitment

- Understand importance of dividends to shareholders
- **Full review of Dividend Policy post July announcement**
- □ Healthy annual free cash flow alongside *GAP* investment
- Good management discipline
- □ Underpinning dividend payments at a minimum inflationary level of growth

Dividend commitment 2014–2017: minimum 2% growth per annum



GAP Funding: 2014-2017 leverage range

- □ Target leverage of 2.0x to 2.5x
- On-going strong free cash flow
- Annual Dividend payments of £110m+
- □ Active, targeted acquisition programme
- Differentiator... minimal pension deficit



GAP Acquisition Strategy: 2014-2017



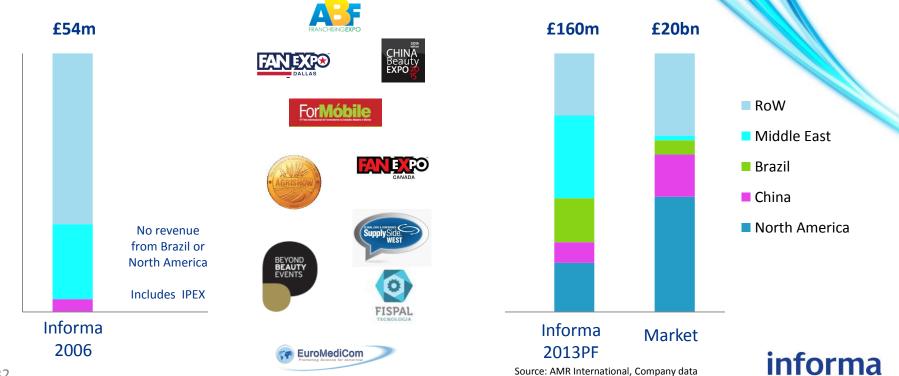
- Proactive rather than reactive
- Focus on quality of assets, strategic fit and potential to add value
- Current focus on Global Exhibitions

- Post-acquisition integration playbook
- Integration Officer
- Post-acquisition investment to maximise long-term return

Highly targeted and disciplined acquisition strategy



4 GAP Acquisition Strategy: Building geographic strength in Global Exhibitions





Health

ARAE

Vitafoods

Vitafoodi

GAP Acquisition Strategy:

Building vertical strength in Global Exhibitions

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BRIN
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eauty 2014 RLD CONGRES 2014 BEYOND BEAUTY EVENTS



Hobbyist / Fans











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Summary



1 GAP Operating Structure



GAP Acquisition Strategy





- New RCF
- **Dividend commitment**

Strong free cash flow, balance of investment and returns



Strengthen & Grow

Patrick Martell Chief Executive – Business Intelligence



An exciting move





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St Ives Group



Business Intelligence: Niche \rightarrow Nano markets

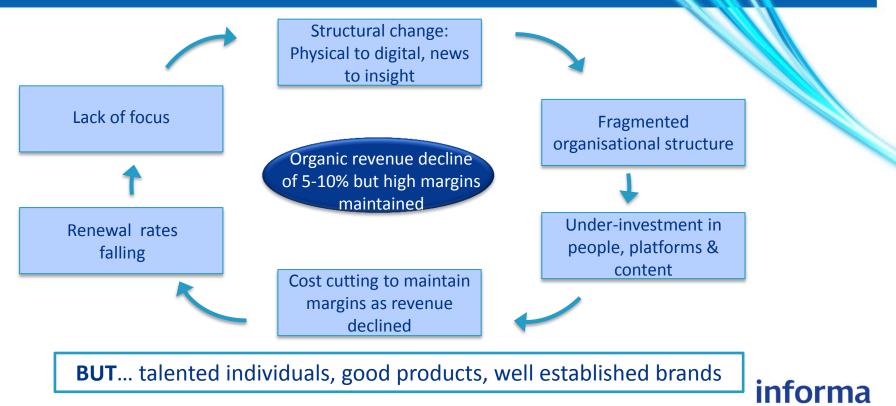
Business Ir	ntelligence	
Market Size	Market Growth	
£65bn	3-5%	

Market & competitive dynamics

- Strength in established brands •
- Competition specific to sub-verticals •
- Strong, sustainable margins ٠
- Transition from information & news to • analysis & insight

Finance		Prug discovery Pre-clinical developri IP asset managemer
Maritime & Legal	7	 safety Chemical compounds
TMT	Pre-clinical drug development	Clinical trials planning Clinical operations Business development & licensing Generic / Biosimilar development
Agra	Clinical drug development	Formulation
Pharma & Health	Manufacturing & Production 🔶	Ingredients manufacturing End product manufacturing Quality assurance
	Distribution & Wholesale 💙	Drug distribution Drug wholesaling NDA (new drug approval)
	Regulation .	NDA (new drug approval) Drug labelling
	Sales and Marketing	Market access/P&R Drug safety monitoring Medical education Promotion
	End User Drug pricing Drug dosing Pharmacy/hospital sales monitoring Treatment practice (patient data)	Market assessment Epidemiology Medical communication/ education Sales force management Lifecycle/ brand management
	Post marketing surveillance3D imaging	informa

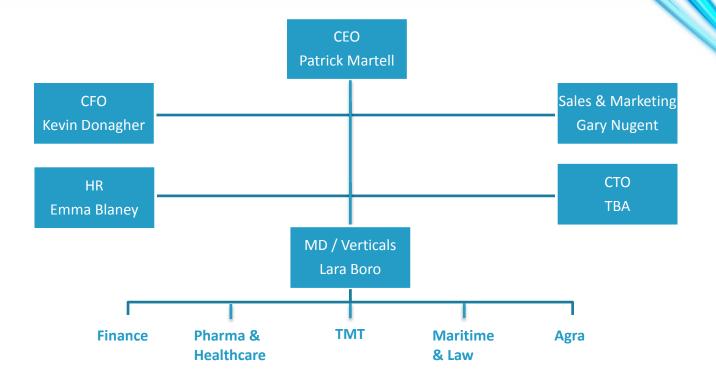
Initial diagnosis of Business Intelligence



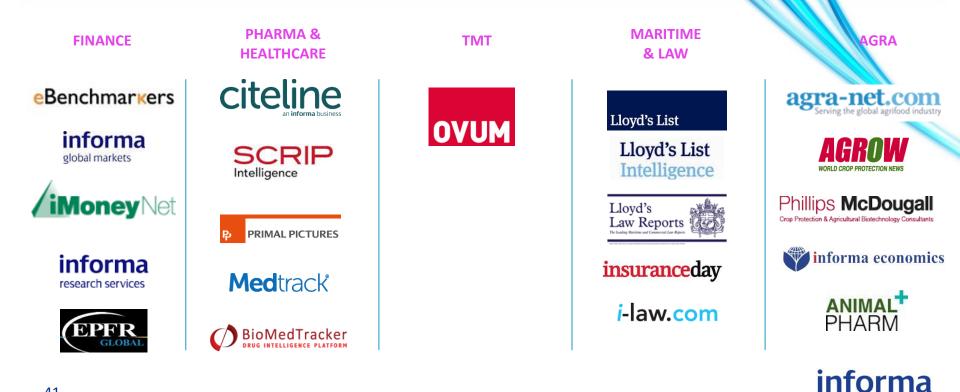
Strengthen & Grow: 2015 action plan

Management Team	Appoint Senior Management Team; CTO to be appointed in H1 2015
Organisational structure	Restructure the Division around market-facing verticals
Sales & Marketing	Improve vertical focus and customer engagement
Subscriptions	Immediate priority on subscription management to reverse attrition
Growth Acceleration Plan	Initial investment focused on customer engagement and product development

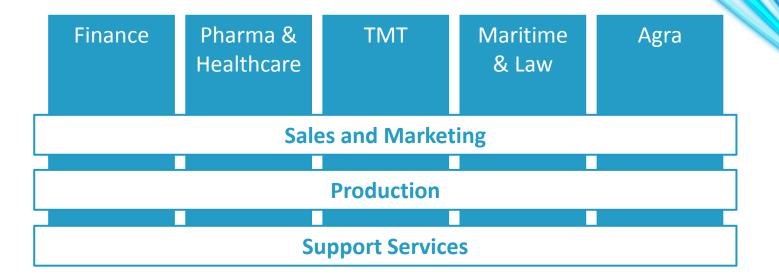
Strengthen & Grow: Building the management team



Strengthen & Grow: trusted brands with niche expertise



Strengthen & Grow: reorganise around verticals





5 GAP Investment: 2014-2017 Business Intelligence

Customer Engagement & Value Creation

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People & Organisation

Product & Content Refresh

Production Agility & Scale

- > Improve renewal visibility & process
 - Re-engineer and harmonise sales, fulfilment and marketing systems/processes
 - Re-organise around market verticals
- > Transfer assets out to align markets
- > Improve Divisional IT capability...CTO
- Introduce predictive product enhancements across portfolio
- > Enhance customer workflow integration
- Standardise and consolidate digital delivery platforms
- > Rationalise content management platforms

- > Build pricing engine
- Enhance customer support and self help
- Enhance e-commerce capabilities
- Focus on key verticals
- Strengthen sales capability
- Senior management refresh
- > Metadata standards, tagging & quality control
- Product personalisation & analytical tools
- Analytical decision support
- > Standardise content & data management
- Enrich content authoring & management tools



Strengthen & Grow

- Attractive markets
- Talented people, good products and established brands
- **2014-2017** Growth Acceleration Plan
 - Simplify, focus and reorganise around verticals
 - Management refresh & strengthen
 - □ Investment to catch-up and grow
 - Transition from information & news to intelligence & insight

Positive organic growth run-rate by end 2016



Academic Strength

Roger Horton Chief Executive – Academic Publishing



Academic Strength

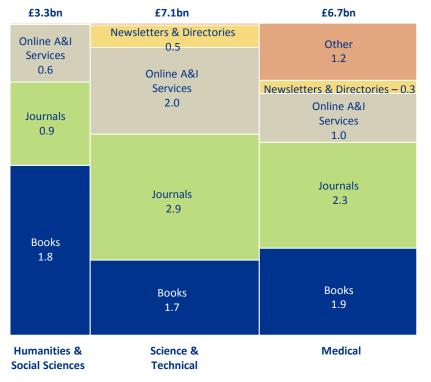
Market Backdrop



Market backdrop

Mature	In developed markets, the Academic industry is relatively mature
Resilience	The market offers consistent, defensive growth through the cycle
Resilience	The market oners consistent, defensive growth through the cycle
Competition	A number of large-scale players with global reach
Geography	Content origination well developed in emerging markets but revenue generation still relatively immature
Growth	Education budgets, R&D trends, technology, emerging markets, content differentiation and discoverability

Global academic industry - subject profile



Market Size	Market Growth	
£16-17bn	2-3%	

Market structure

- Journals the biggest segment
- Books still very important, particularly in HSS
- Online services become a more

important part of the mix

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Source: Simba (NB Data includes services that aggregate content from various sources)

Global academic industry - geographic profile

£3.3bn	£6.7bn	£6.4bn
ROW: 0.1	ROW: 0.4	ROW: 0.4
Asia-Pacific	Asia-Pacific	Asia-Pacific
0.7	1.6	1.3
Europe	Europe	Europe
1.3	2.0	1.7
North America	North America	North America
1.2	2.7	3.0
Humanities & Social Sciences	Science & Technical	Medical

Market Size	Market Growth	
£16-17bn	2-3%	

Market Structure

- North America still dominant as a region
- Asia-Pacific growing in value but Japan the biggest market
- ROW still immature

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Source:

Simba

Academic Strength

Academic Publishing Overview



Academic Publishing overview

- Depth and quality of relationship with academic community
- Excellence in consolidating niches across the broad spectrum of academic disciplines
- Leading publisher in HSS segment
- **Emphasis on quality, scale and automation**



an **informa** business

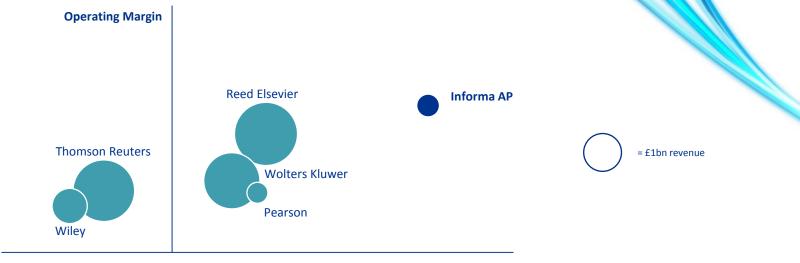




Informa's Academic Publishing Division has consistently grown ahead of the market



Competitive positioning



2012/13 Organic Revenue YoY Growth

Source: Company annual reports, Simba (NB All are Group figures except Informa and Reed Elsevier)

Differentiated industry approach

- □ The 'T&F way'...commitment to the long-term
- Management approach, style and longevity
- Partnership relationship with academic authors and institutions
- Emphasis on quality and offering...commitment to knowledge
- Consistently fair, seen as a good partner for societies and associations

Long-term and committed relationship with academic community

Differentiated publishing approach



Publishing across the levels from teaching to research



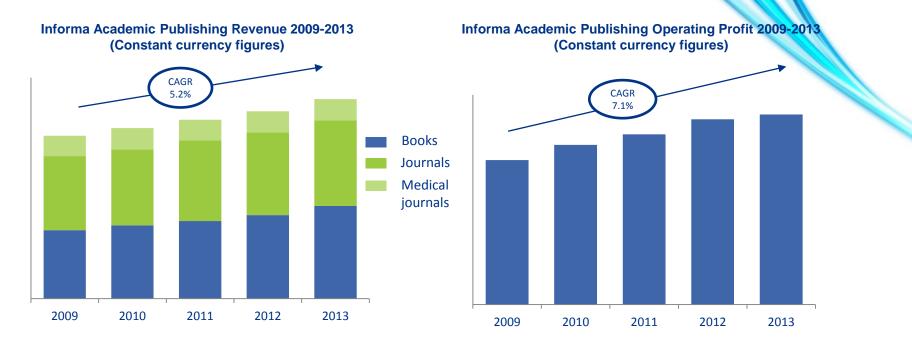
Differentiated operating model

- Infrastructure consolidated and where possible centralised
- Technology supportive of industrialisation
- Digital distribution or through localised hubs
- Format neutral, content ownership and price control
- **G** Full integration of acquisitions

High quality, low cost machine well architected for consolidation



Academic Publishing performance



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Source: Company data (NB Figures are constant currency)

Academic Strength

Growth Opportunities

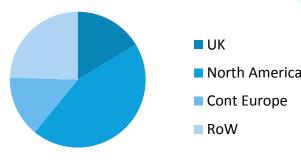
Customer
 Content
 Sales models/format
 Medical Journals



1. Customers – location and type

- Geographic expansion
 - Content origination
 - □ Revenue generation
- Customer segmentation
 - Professional v Corporate v Academic
 - Direct v Intermediary

2013 Revenue by Geography





2. Content – growth and discoverability

- Journal article volume growth
- Growth in new specialisms and research
- Expansion of book catalogue in key niches
- Discoverability to drive backlist sales and collection usage
- Open Access opportunity

Content is our core strength

3. Sales Models and Formats

Flexible sales model

Format neutrality

- Print, print & online, online only
- Subscription single, collection, consortia
- > Author pays OA
- Rental / Archives / Collections
- E-only journals
- eBook penetration
- Print still robust for books
- Mobility digital delivery, print local, POD

Control and intelligent selling is our core capability

4. Medical Journals – overview

- Revenue of £40m in 2013
- □ 185 primary research and review journals
- □ 60% of revenue from annual subscriptions
- □ 40% of revenue from regular non-subscription revenue
 - Special deals
 - Archives
 - Pharma & Corporate offerings



4. Medical Journals – the opportunity

ST & M	A full STM offering – opportunity to leverage usage and scale
Efficiency	Content production, platform technology, global distribution
3 rd Party	Society contracts just 13% of Medical Journal revenue versus >20% in rest of journal portfolio
Adjacency Opportunities	Subject areas, Business/Corporate sales, global content network, books, exhibitions
Balance	A more even mix of HSS and STM provides upsell opportunity



5 GAP Investment: 2014-2017 Academic Publishing

Customer Engagement & Value Creation

People & Organisation

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Product & Content Refresh

Production Agility & Scale Investment in sales capability

Expansion of global sales presence

Enhance customer workflow integration & analytical tools

- > Product personalisation & content discoverability
- > Sharpen brand identity and positioning
- > Standardise and consolidate digital delivery platforms
- > Rationalise content management platforms
- > Standardise content & data management



Academic Strength

Summary



Academic Publishing summary

- Resilient and growing market, increasingly global
- Differentiated...industry approach and operating model
- 2014-2017 Growth Acceleration Plan
 - > Expand customer base geographically and by segment
 - Grow volume and discoverability of content
 - Flexible sales models and format neutrality
 - Medical Journals opportunity
- □ Feed the machine supplement organic growth with M&A

Continue to deliver growth at or ahead of the Academic market

Growth & Acceleration

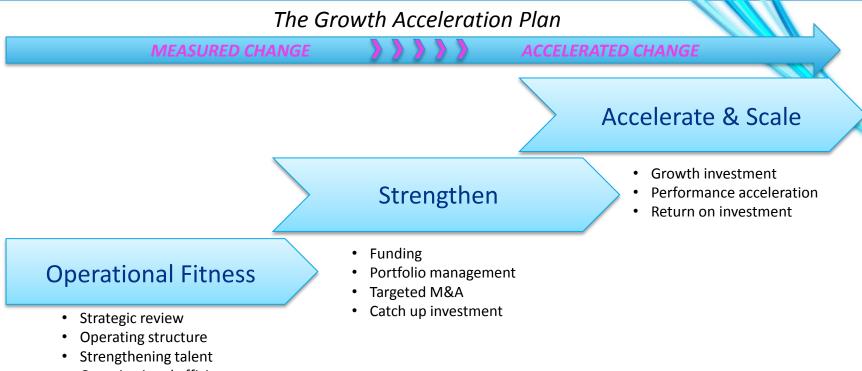
Stephen A. Carter Group Chief Executive



Attractive markets

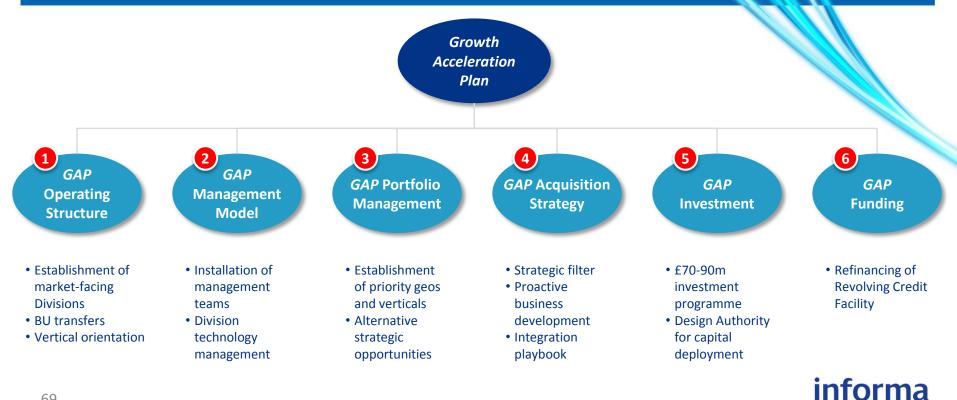
Market Category	Market Size	Market Growth	Competitive Environment
Business & Professional Information & Intelligence	£65bn	3-5%	Strength in established brandsCompetition specific to sub-verticals
Academic Books & Journals	£30bn	2-3%	Stability for larger publishersOtherwise highly fragmented market
Trade Shows & Exhibitions	£20bn	4-6%	High barriers to entryCompetitive within verticals
Conferences, Events & Training	>£100bn	2-3%	Ability to differentiate on contentHighly localised competition

2014–2017 Growth Acceleration Plan



- Organisational efficiency
- Internal engagement

Framework for Growth Acceleration Plan (GAP)



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- Cash payback within four years

Growth targets

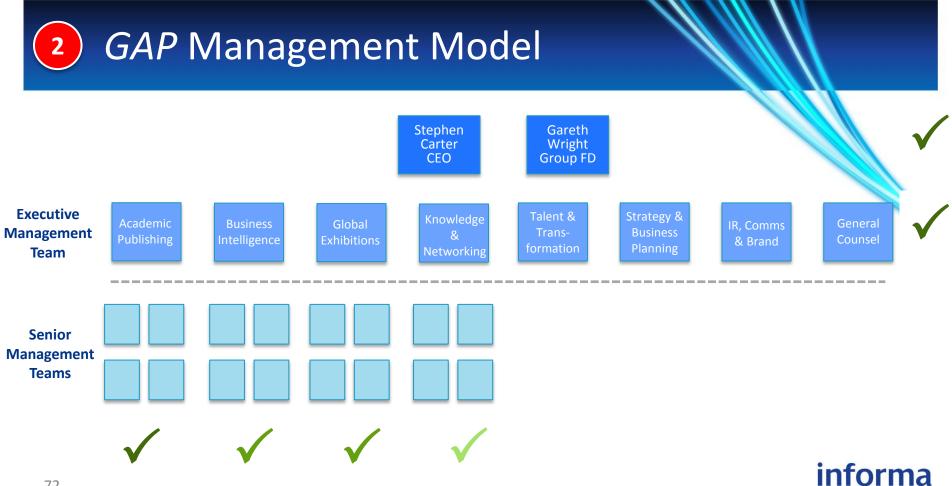
AP Continued growth at or ahead of the Academic market

BI Positive organic growth run rate by end 2016

GE Continued growth ahead of the Exhibitions market

K&N Positive organic growth run rate by end 2015





Measures of success



Where we are going

Measured Change to Accelerated Change

Balanced portfolio positioned for growth and scale

Consistent organic growth across all Operating Divisions

Objective: improved returns for shareholders



Appendix



Historical financials under new structure

Acadomic Publishing		2013			2014		
Academic Publishing	Q1	H1	Q3 YTD	FY	Q1	H1	Q3 YTD
Revenue (£m)		184.2		407.8		183.6	
Organic Revenue Growth	2.3%	3.0%	3.6%	4.7%	0.0%	3.3%	3.1%
Adjusted Operating Profit (£m)		63.0		150.9		63.0	
Adjusted Operating Margin (%)		34.2%		37.0%		34.3%	

Business Intelligence	2013				2014		
	Q1	H1	Q3 YTD	FY	Q1	H1	Q3 YTD
Revenue (£m)		149.7		305.9		140.3	
Organic Revenue Growth	-6.6%	-5.2%	-4.9%	-5.4%	-5.6%	-7.3%	-7.9%
Adjusted Operating Profit (£m)		36.2		86.8		33.6	
Adjusted Operating Margin (%)		24.2%		28.4%		23.9%	

Historical financials under new structure

Global Exhibitions	2013				2014		
	Q1	H1	Q3 YTD	FY	Q1	H1	Q3 YTD
Revenue (£m)		101.0		160.2		121.6	
Organic Revenue Growth	13.3%	21.0%	14.2%	15.8%	13.9%	20.1%	22.7%
Adjusted Operating Profit (£m)		38.7		50.0		48.5	
Adjusted Operating Margin (%)		38.3%		31.2%		39.9%	

Knowledge & Networking	2013				2014		
	Q1	H1	Q3 YTD	FY	Q1	H1	Q3 YTD
Revenue (£m)		129.1		256.1		124.1	
Organic Revenue Growth	-14.9%	-6.3%	-5.9%	-1.9%	-2.3%	-3.0%	-3.6%
Adjusted Operating Profit (£m)		21.6		47.0		21.6	
Adjusted Operating Margin (%)		16.7%		18.4%		17.4%	

Thank you

